



Liverpool School of Tropical Medicine

xsign delivered a comprehensive external and internal signage package for the Liverpool School of Tropical Medicine (LSTM), supporting the refurbishment and enhancement of key public-facing and academic areas across the campus.

Externally, the project included a large-scale built-up stainless steel logo installation, providing a bold and permanent institutional identity to the building façade. Internally, the scheme incorporated a coordinated family of flat cut individual letters, desk-mounted identifiers, wall-mounted room names, lift directories and reception plaques, ensuring clarity of navigation throughout teaching, research and student support spaces.

Working closely with the project team, xsign delivered a signage scheme that balances durable sign types with quality materials and design. The combination of refined finishes and clean typography ensures the signage enhances the academic environment while providing clear, intuitive wayfinding for staff, students and visitors.





Dimensional wall lettering is applied directly to the painted surface using flat cut acrylic characters with a high-grade painted finish and polished edge detailing. The crisp black lettering provides strong contrast against the light wall, clearly identifying the study area while maintaining a clean, architectural appearance within the library setting.

A large-format digitally printed vinyl wall graphic creates a bold visual feature within the teaching space. The sweeping red form and integrated typography are applied seamlessly to the wall surface, delivering high-impact messaging while maintaining a smooth, uninterrupted finish.



Dimensional lettering is mounted directly to the stairwell wall to provide clear directional guidance to key facilities. The flat cut letters create subtle depth and shadow, ensuring legibility without introducing additional panels, and allowing the signage to integrate naturally with the historic interior detailing.

A built-up wall logo installation provides a strong branded focal point within the interior. The layered construction creates depth and shadow against the wall surface, delivering a refined institutional presence without the need for illumination.



Dimensional lettering above the reception area clearly identifies the primary arrival point. The clean, minimal installation ensures high visibility while maintaining a professional and contemporary finish suited to a public-facing environment.

Flat cut wall lettering is paired with frosted vinyl manifestations applied to the glazed partition behind, providing both room identification and a level of visual privacy. The combination enhances wayfinding clarity while maintaining light flow between adjoining spaces.

