

MANCHESTER
WE LIVE AND BREATHE SPORT

Hough End Leisure Centre, Manchester

- Case Study

xsign worked with Manchester City Council and the project delivery team to design, manufacture, and install the signage package for Hough End Leisure Centre. The newly redeveloped facility brings together state-of-the-art fitness, swimming, and community amenities within a bright, accessible public environment.

The internal signage scheme uses xsign's modular Jigsaw™ system, allowing for easy updating and maintenance over the life of the building. Complementary flat-cut acrylic lettering, digitally printed panels, and Puzzle™ interchangeable inserts provide flexibility and long-term durability across a busy public facility.

Working closely with the client and design team, xsign delivered a cohesive, legible, and durable signage solution that supports wayfinding throughout the centre while reflecting the building's contemporary design and Manchester's community spirit.





Router-cut clear acrylic signage with reverse-applied digitally printed vinyl provides crisp, high-contrast messaging. Here, key facilities are well signposted to make it easy for visitors.

Digitally printed, frosted lucite panels are used throughout the scheme to provide directional wayfinding. White vinyl (RAL 9010) has been applied to the glazing, ensuring clear visibility from both inside and outside while maintaining an unobtrusive aesthetic.



Frosted Lucite panels with white UV-cured print communicate key safety requirements in poolside areas. The reverse-coated finish provides moisture resistance and ensures safety information is displayed in high-traffic wet zones.