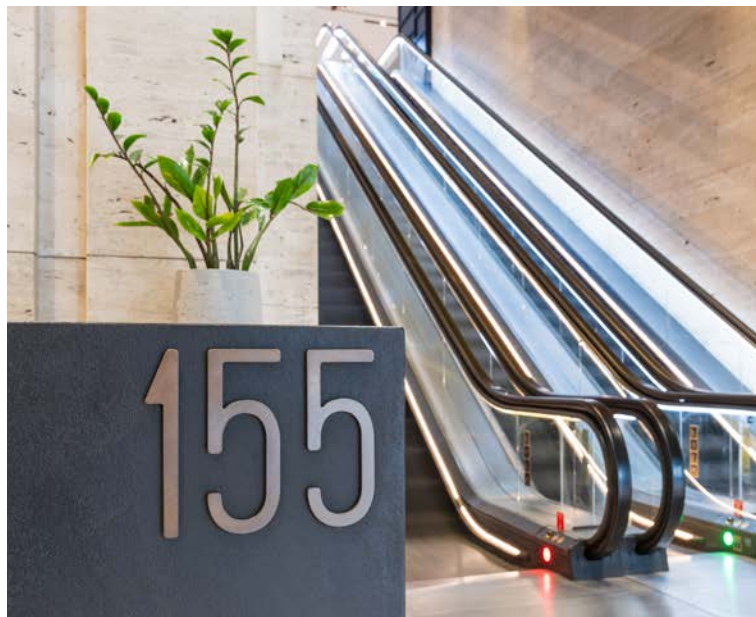




xsign partnered with creative agency f.r.a. to deliver the internal signage package at 155 Bishopsgate in Central London. f.r.a. led on the design process and we manufactured and installed the signage.

The signage specification features a blend of laser-cut acrylic and aluminium elements, with finishes in matt black, warm grey, and steel blue. Prominent within the scheme is the illuminated logo-type signage applied to glazing, combining opal acrylic and powder-coated aluminium, with integrated LED lighting for a clean, backlit effect.

The internal tenant directories were fabricated using interlocking aluminium profiles with laser-cut tenant names applied to angular surfaces, delivering a bold architectural feel while retaining flexibility for future updates. Directional and amenity signage included acrylic letters, vinyl graphics, and resin-fixed elements, all adhering to a coherent visual language built around the colour palette and typeface.





Positioned as a visual anchor within the entrance area, the illuminated '155' numerals are hogged out from 30mm thick acrylic, backlit with warm 3000K LEDs. The face is finished in RAL 9005 matt black, delivering a clean, high-impact brand statement.

Oversized powder-coated bronze numerals and folded aluminium lift ID signs clearly indicate each lift bay. These are designed for maximum legibility and visual contrast, reinforcing wayfinding clarity across all levels of the building.



This variant of the tenant directory mirrors the modular shelving system but contrasts against the natural stone wall. The names are coated in RAL 9005 black, creating a subtle but legible identity that complements the refined materials of the ground floor lobby.

The main internal tenant directory uses interlocking aluminium shelf elements coated in RAL 5011 steel blue, with tenant names rendered in laser-cut acrylic letters coated in warm RAL 9002. The structure delivers clarity, elegance, and modular flexibility for future updates.



Laser-cut acrylic directional signage, finished in RAL 9005 matt black, provides clear wayfinding for visitors. Positioned alongside the escalator, the signs are flush mounted to the stone wall for a clean and legible finish that blends with the architectural backdrop.

Externally, the building's identity is marked with resin-fixed acrylic numbers, finished in RAL 9005 and mounted directly onto a textured white panel. The simplicity of the design ensures visibility while maintaining architectural harmony

