



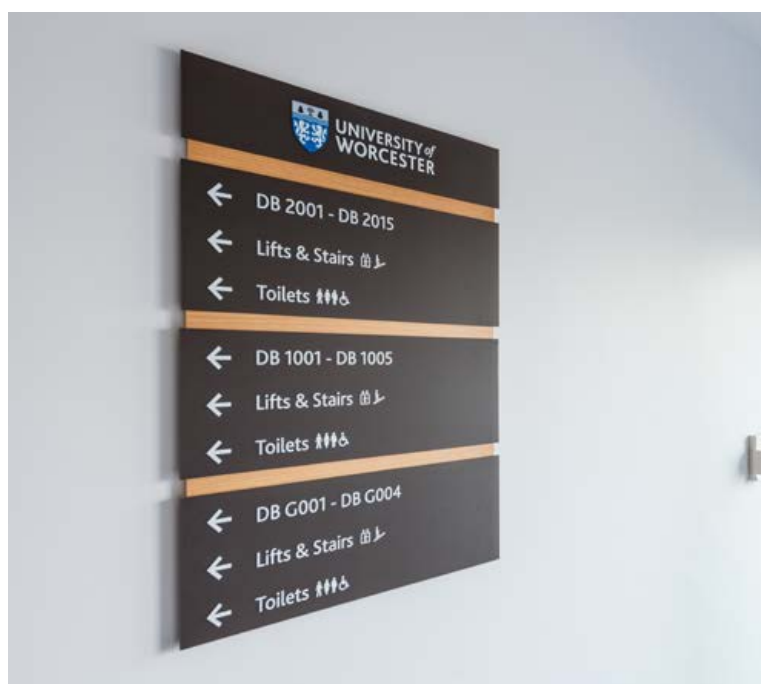
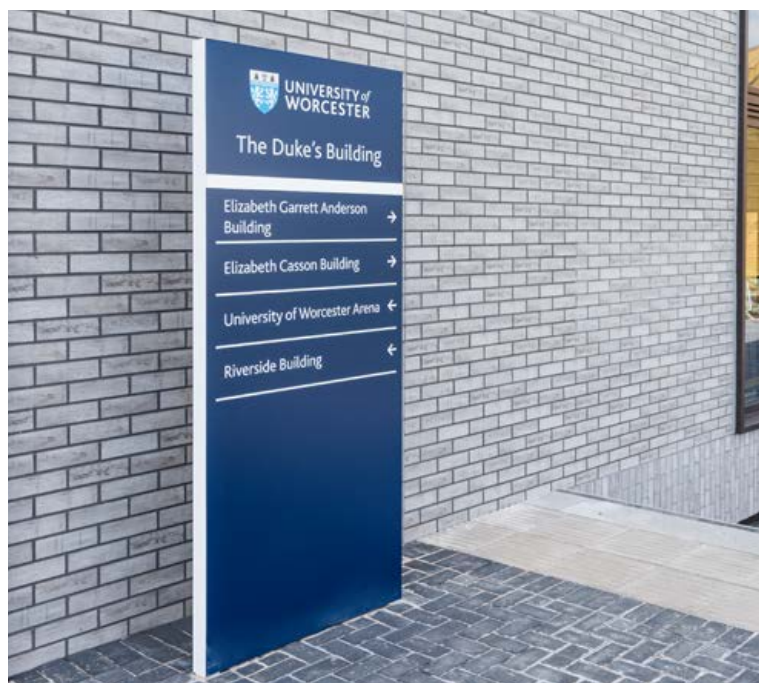
The Duke's Building

- Case Study

xsign provided the external and internal signage scheme at The Duke's Building at the University of Worcester, named after the University's long-serving Chancellor, His Royal Highness the Duke of Gloucester. The multi-purpose teaching space spans three floors and is designed to aid the learning experience of health professional students as they study to become doctors, nurses, sports therapists and physicians.

The external scheme includes a high-level tray mounted sign with flat cut aluminium letters and logo, and a modular external totem sign constructed around a stainless steel framework, with direct digital print to the face.

Internally, we have supplied our patented Jigsaw modular directory sign system, projecting lift signs, floor level indicators and a range of digitally printed dusted manifestations to the glass.





The external modular totem sign is in-keeping with our installation at the Elizabeth Garrett Building. A stainless steel framework secures the totem to the base. Ultra high resolution 1800dpi direct digital print is applied to the face for high legibility.

In the communal areas, we have manufactured and fitted our patented Jigsaw system. The interchangeable panels allow for change in the use of the space without the need to replace the whole sign type.



The external high level signage is manufactured from aluminium for longevity. Flat cut aluminium letters and logo have been applied to the tray and the whole piece is mechanically fixed to the building via mild steel angles.

4mm frosted acrylic signage has been manufactured and fitted throughout the building. Use of 3D digitally printed tactile and braille aids navigation and wayfinding.



4mm thick frosted acrylic signage has been supplied to the communal spaces with a range of iconography to provide wayfinding to key facilities.

Projecting sign types have been used to provide navigation and wayfinding and 4mm thick frosted acrylic floor level indicators have been supplied, reverse coated with a high grade paint finish.

