

The Benjamin Zephaniah Building

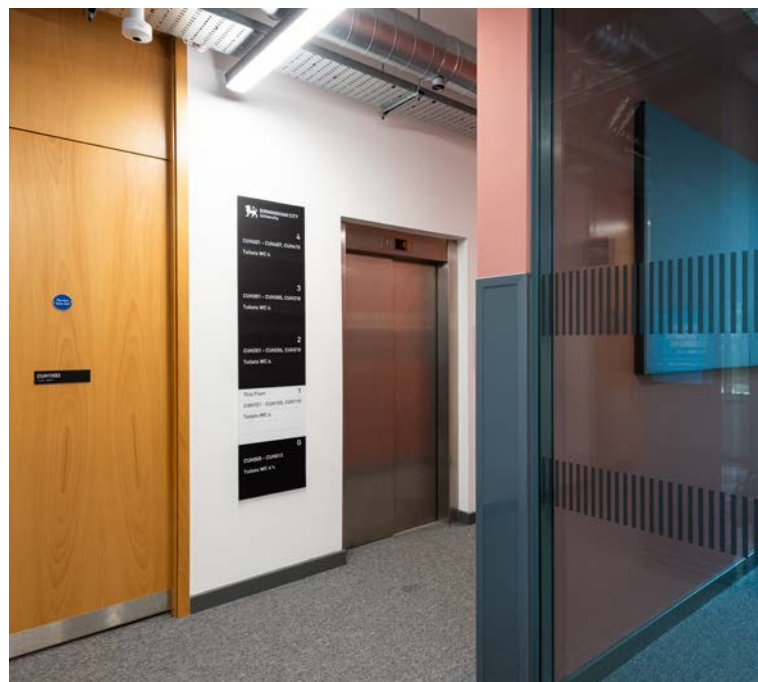
University House, BCU

- Case Study

xsign provided the design, manufacture and installation of the signage at the £2m refurbishment of University House at Birmingham City University, for main contractor GTH Construction. The internal refurbishment had to be carried out whilst the ground floor remained operational, which meant ongoing building works had to be mindful of the continued use and function of the space.

The signage scheme includes a number of xsign's flagship patented products, designed to allow for the easy replacement of modular components should there be damage or if the wayfinding needs to be updated. This helps to keep long-term costs down for the client.

We feature our jigsaw™ modular directory sign system and our folio™ paper insert system, plus a broad range of self-adhesive vinyl graphics, projecting toilet signs, digitally printed tactile and braille signs and dusted manifestations.





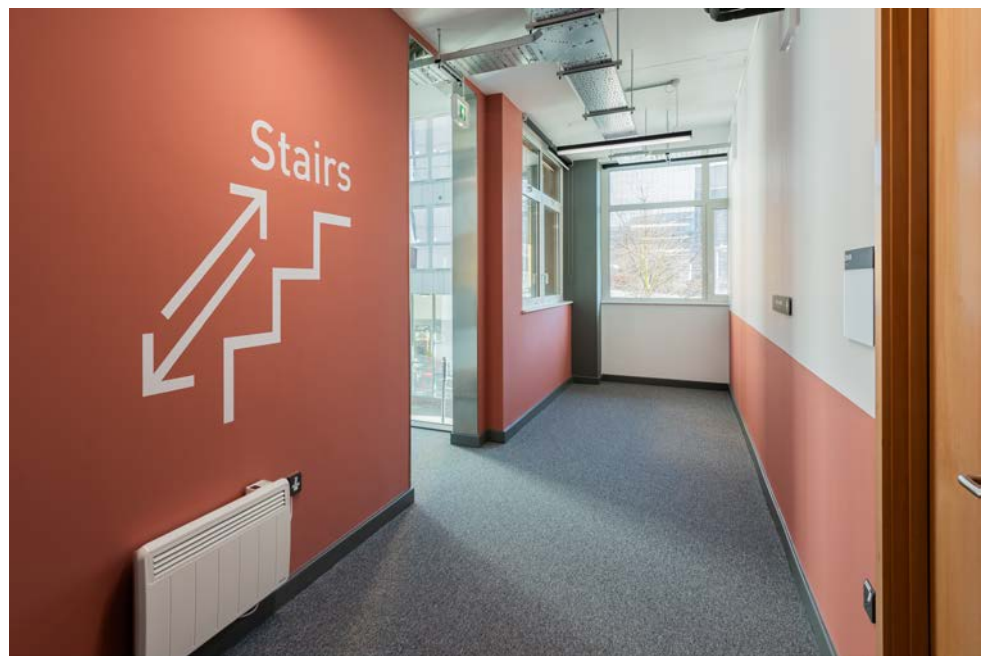
We have manufactured and installed self-adhesive vinyl text and graphics in a highly legible 1800dpi resolution to ensure strong wayfinding and point of reference.

Vinyl graphics have been supplied in the stairwell alongside jigsaw directory sign types to provide a long-lasting and interchangeable solution for the client.



Projecting sign types have been supplied to provide strong wayfinding to key facilities. The 3mm thick frosted acrylic projecting signs are supplied on a bead blasted projecting bracket with mechanical fixings to the substrate.

Self-adhesive vinyl graphics have been supplied and installed in key wayfinding spaces. We have ensured that the graphics are easy to remove in case they need to be replaced.



Our versatile jigsaw directory sign can be used in a broad range of spaces. Here, it is installed in a lift to provide wayfinding to floor levels. If the layout of the building changes, it is easy to remove panels and change them without having to replace the whole sign.

Across the scheme we have supplied a strong mixture of sign types that are meant to complement each other. The modernised scheme helps the building space to flow and ensures users can navigate confidently.

