

The Kimmeridge

- Case Study

xsign partnered with creative agency f.r.a. on the signage project at The Kimmeridge in Oxford. f.r.a. led on the creative design process and we manufactured the signage as per the specification. The Kimmeridge is a purpose built residential apartment block West of Oxford city centre, providing modern accommodation in a thriving local community.

The external signage above the reception entrance includes reverse built-up logo and letters with 30mm thick acrylic inserts with face illumination, mounted to a bespoke metal framework with mechanical fixings to the concrete soffit. We also feature an external projecting sign with internal illumination, and a range of 2mm thick aluminium wayfinding and directional signage.

The internal signage includes bespoke aluminium mitred-angle frame signage with black Foamalux bonded panels and architectural vinyl applied to the face to create a stunning visual. Additionally, we have supplied a range of 2mm thick aluminium discs and wayfinding directional signage.





The external aluminium built-up logo and letters sign above the entrance provides a visually engaging welcome, with 30mm returns and a PVC foam carrier coated in the branded colours. The framework is fitted with mechanical fixings to the concrete soffit above.

The external projecting sign is internally illuminated with 110mm returns. The internal metal framework and aluminium cladding is coated in the branding colour. The trays feature fret cut details inlaid with flush opal acrylic.



External 2mm thick aluminium panels have been used around the building to provide wayfinding and directional signage. Coated mirror screws have been used to provide a stylish finish.

Bespoke aluminium mitred-angle frames have been manufactured, within which we have mounted 10mm thick black Foamalux panels with a PVC foam risers. Architectural vinyl has been applied to the face with matching branded RAL colours and UV direct print.



In the reception area we have manufactured a set of halo-illuminated letters and logo made from 20mm thick hogged out acrylic, coated in the branded RAL colours. The logo and letters are fixed to the substrate with metal studs bonded to opal backs and tube spacers.

Across the floor levels we have manufactured 3mm thick aluminium coated frames with 10mm thick black Foamalux bonded to the inside and architectural vinyl applied to the face.

