VITA Edinburgh

- Case Study

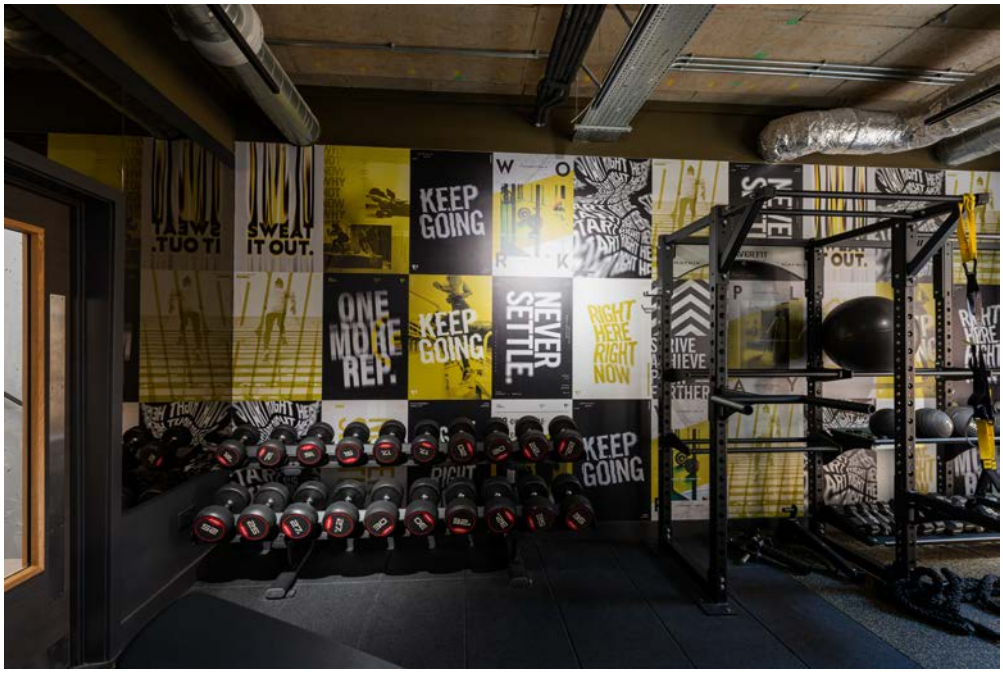
xsign provided a bespoke signage package for VITA at the Iona Street Student Residential complex in Edinburgh. We originally installed the signage in 2018, but we were appointed to provide revisions to the existing signage.

The external signage scheme includes high level built up fabricated rim and return aluminium lettering with a flush mount fitting. We have also supplied a face illuminated folded aluminium panel inset in to the wall at the entrance to the building, and above the entrance to the reception we have supplied illuminated aluminium lettering coated with VITA Red, with a 50mm projection. Additionally, we have fitted a 10m² 3mm aluminium set of panels with vinyl applied.

The internal signage scheme features a broad range of 3mm frosted lucite wayfinding and directional signage fitted on our patented jigsaw system; and low tack vinyl graphics have been used on the lifts and in communal spaces.

We have provided tamper-resistant digitally printed self-adhesive vinyl on lift doors and in stairwells to provide branded wayfinding. We have also provided 3mm frosted lucite jigsaw directory signs.

An internally illuminated aluminium tray sign with 50mm returns and a stencil cut logo provides a bright, branded welcome to visitors to the building.



In the gym we have supplied 3mm thick acrylic with a high polished edge detail to provide motivational quotes and features.

The striking external signage includes a vertically oriented set of high level built up fabricated rim and return letters coated in the VITA branded red, with an overall 80mm projection. The letters are flush mounted with anchor fixings.

Above the entrance to the reception, we have supplied built up fabricated aluminium lettering coated with VITA red branded colour and a 50mm projection. The sign is mounted to a framework a fixed to the wall substrate with anchor fixings.

We have manufactured a bespoke fabricated totem sign to provide key wayfinding across the campus. The totem sign is fitted to a bespoke metal cage and concrete framework sunk below ground level for a secure fixing.