



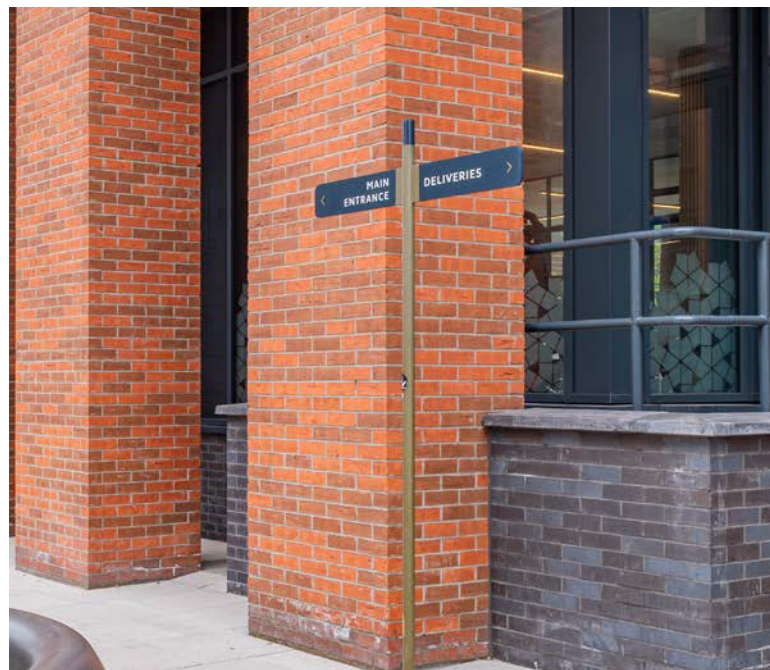
# The Barnum

## - Case Study

xsign provided a bespoke signage package at The Barnum, a luxury residential apartment block in Nottingham, working with creative agency f.r.a. who led on the design process.

The external signage is most notable for the illuminated double sided monolith sign with an internal metal framework, fabricated aluminium trays and coated Verometal Yellow Brass. We have also manufactured and fitted external finger post signs, a double sided aluminium vehicular directional sign and a range of signage in the car park.

The internal scheme includes a mix of high quality directional signage with bespoke finishes. In the reception area we have manufactured an edge lit 5mm thick aluminium sign displaying the branding. Through the lift lobbies and hallways we have manufactured 10mm thick aluminium milled frame signs, fabricated aluminium shelf signs, 3mm thick frosted slate grey Perspex, and cut vinyl graphics.







We have manufactured 3mm frosted slate grey Perspex signage through the stairwells to provide wayfinding. The directional signage is fitted to the substrate on spacers and secured with strong tape.

We have used scratch resistant, plot cut self adhesive vinyl graphics with a brass finish in communal spaces to provide wayfinding to key facilities.



We have used Verometal to paint an aluminium case used as a vehicular directional sign. Aluminium panels have been flushed to both faces of the case and an etch and white infill has been applied to provide typography.

We have manufactured 10mm thick aluminium milled frame wall panels, painted with Verometal Brass Yellow. Perspex has been fitted within the frame and 3mm thick dimensional letters have been bonded to the panels, separated by 5mm thick aluminium bars.



WC Toilet signs have been supplied using frosted grey panels with 10mm thick aluminium milled frames and painted Verometal detail.

A broad range of dusted vinyl graphics have been fitted to internal glazing to provide some design detail and to provide a visual safety feature.

