

# Victoria Philip Dahdaleh Heart and Lung Research Institute

## - Case Study

xsign designed, manufactured and installed the internal and external signage at the Victoria Philip Dahdaleh Heart and Lung Research Institute at the University of Cambridge Biomedical Campus. This scheme is in addition to a number of signage projects we have delivered at the campus, including Royal Papworth Hospital.

The VPD-HRLI brings together heart and lung researchers from across academia to help discover breakthroughs in treatment and prevention. We were tasked to design a high quality signage and wayfinding scheme

The external crest and lettering is manufactured from 3mm thick aluminium, with a powder coating and a gloss applied.

The internal signage scheme makes use of hollow aluminium numerals, directory panels, projecting aluminium pictograms, 5mm thick black acrylic panels throughout.





We have manufactured and installed 3mm thick aluminium letters with a ground and smoothed finish and a high grade paint finish. The logo crest features digitally printed, tamper-resistant high tack vinyl graphics to provide excellent legibility.

The floor numerals are 20mm deep hollow fabricated aluminium to help save weight with hidden fixings to fit to the wall. The directory is manufactured from 3mm thick flat cut aluminium lettering. The department names sit as a single piece within a bar to allow for future changes.



The external signage features 3mm thick aluminium, coated and applied with high grade paint and protective lacquer to preserve the finish.

We've manufactured 3mm thick flat cut aluminium lettering and directional wayfinding to provide easy navigation around the building. The letters and directional arrows are bonded directly to the wall.



The reception area downstairs features two high quality opening plaques. These have been manufactured from a high quality bronze with black etch and filled text.

We have manufactured coated 3mm thick aluminium pictograms mounted to a projecting bracket, with hidden fixings to provide wayfinding to key facilities.

