



The Condor, Derby

Case Study

xsign were appointed by creative signage agency f.r.a to manufacture and install a signage and wayfinding scheme at The Condor, a luxury residential apartment block in Derby city centre - perfectly located to local amenities and a thriving city culture.

The Condor is a mix of 1 and 2 bedroom apartments with excellent facilities including a resident's lounge, gym, co-working spaces, private dining room and roof terrace.

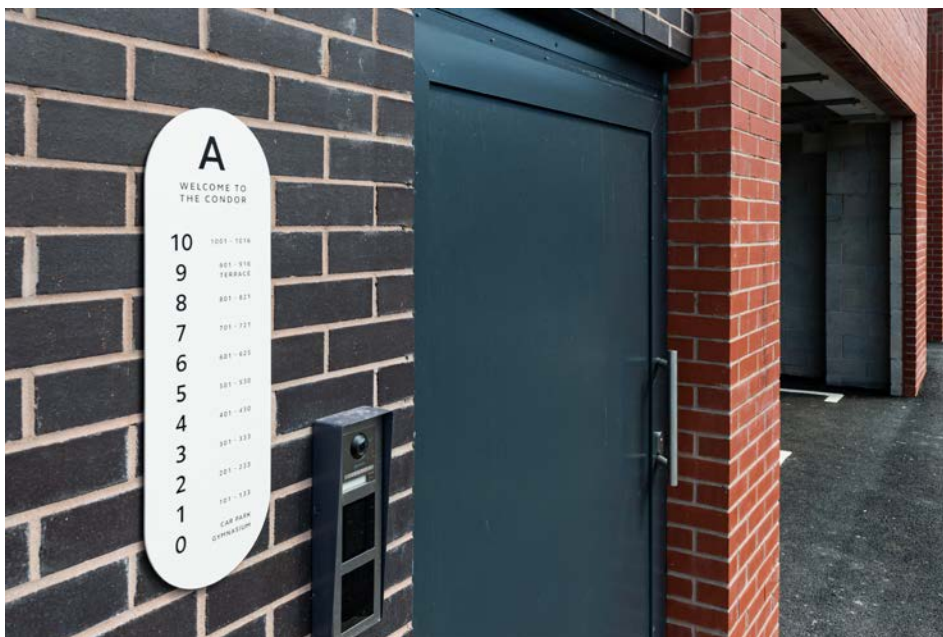
f.r.a. led the creative process and the brief for xsign was to provide a luxury scheme, befitting of the architecture. We've provided feature signage including rimless illuminated built up letters, a 3mm clear carrier mechanically fixed to metal rails in the reception, and hand-polished Metallix interior signage throughout.





The Condor branding in the reception area is a striking welcome to the building, featuring a router cut aluminium panel painted to the RAL specification with UV direct print to the face.

The external signage must be of tough materials to withstand the elements. We've manufactured double-sided illuminated projecting signs with metal framework and 80mm deep encasing. Inside the projecting sign are cool white LED modules providing illumination.



External wayfinding directory signs are using 3mm thick router cut aluminium, offering excellent weather protection. We've painted the panels and fixed a 3mm foamex spacer to lift the sign away from the brickwork.

In the corridors we feature branded floor level indicators, using router cut aluminium frame-painted Metallix, bonded to 5mm clear acrylic panels with direct UV print. The floor level 'G' is a 15mm thick dimensional disc with radial brush effect.



For more subtle wayfinding, individual rooms feature printed vinyl, cut to shape and applied to glazing. All similar vinyl types are fitted with a specific offset to ensure continuity.

Additional floor level indicators in the stairwells are also router cut aluminium panels with 3mm spacers to provide a 3D effect against the wall.

