

# MANCHESTER AQUATICS CENTRE

ENTRANCE

EXIT

## Manchester Aquatics Centre

### - Case Study

xsign were appointed to provide the internal and external signage and wayfinding scheme for the redevelopment of Manchester Aquatics Centre, partnering with architects Pozzoni and contractor, Kier.

The redevelopment of the Aquatics centre is part of the city council's efforts at becoming zero carbon across its estate by 2038. The £31m project has helped to upgrade a number of the centre's energy systems and facilities. The centre hosted the World Para Swimming Championships in July 2023.

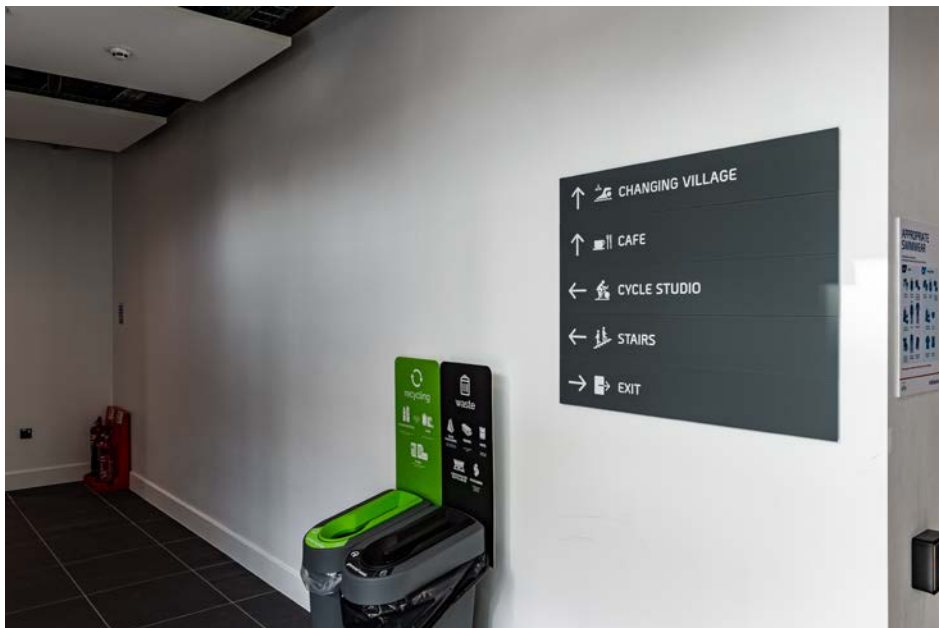
Our signage scheme has provided accessible wayfinding alongside modern iconography and high contrast branding for excellent legibility, whilst utilising environmentally friendly inks and materials to help the scheme contribute to the city's zero carbon goal.





We've used 3mm thick frosted lucite cut letters and 3mm thick directory boards throughout with a high polish edge detail, reverse coated with a high grade colour finish and direct digital print. Directory boards use our patented Jigsaw™ secret fixing system for the easy changing of panels.

In the reception area, we've provided 3mm thick frosted lucite suspended signs to provide key wayfinding navigation.



Use of high contrast matt grey alongside white direct digital print helps to create excellent contrast for a highly legible wayfinding scheme.

We've fitted projecting signs in the branded colours throughout the changing rooms and key facilities to provide easily recognisable wayfinding.



Use of iconography has been a key part of making the scheme accessible to all visitors. We designed 30 icons across the project to provide wayfinding.

Projecting signs have been used in main walkway areas to provide easily recognised wayfinding to changing rooms and other facilities.

