



10 Brindley Place, Birmingham

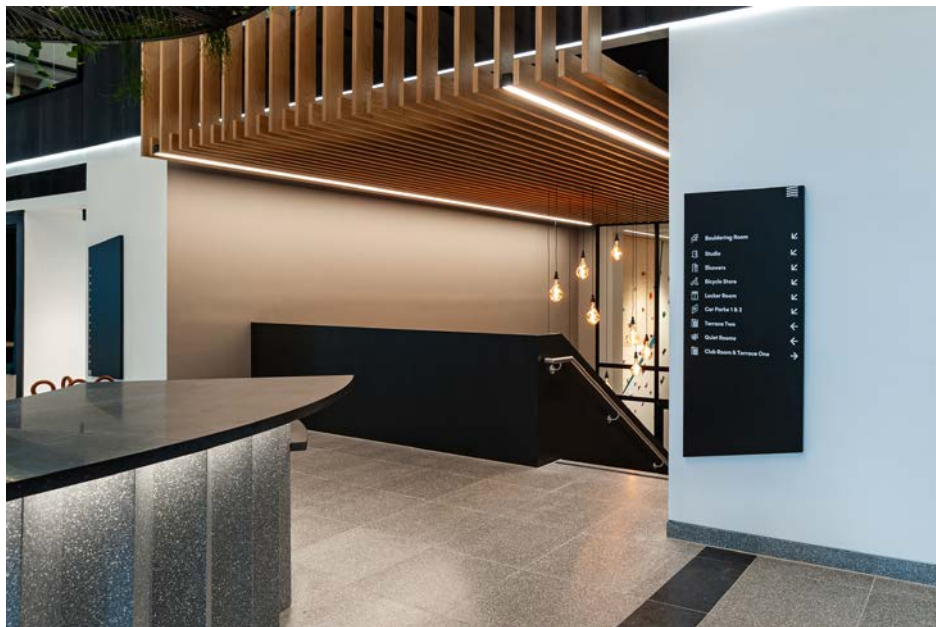
- Case Study

xsign were appointed by Associated Architects to design, supply and install the internal wayfinding scheme at the refurbished Ten Brindley Place in the heart of central Birmingham.

Externally, we have supplied a fabricated 100mm aluminium tray with seamless welds, automotive grade paint finish and stencil cut face and 3mm opal acrylic.

In the reception area we've installed 3mm thick cut lucite lettering with high polish detail to provide wayfinding to Core One and Core Two. Throughout the building we've supplied 30mm deep wayfinding panels with direct digital print, a range of digitally printed high tack adhesive graphics, lift lobby numerals and a range of wayfinding signs in the car park.





30mm MDF panels have been supplied with direct digital print for excellent longevity.

A range of directory signs are supplied throughout the building with super high resolution direct digital print and accessible iconography.



The signage has been designed in-keeping with the outstanding architectural design by Associated Architects.