



University of Cambridge, Department of Pharmacology

- Case Study

xsign continued it's work in Cambridgeshire with the internal and external signage package at the University of Cambridge, Department of Pharmacology.

Externally, we have provided 3mm thick aluminium panels with a ground and smoothed finish edge detail with a face-coated high grade paint finish and digitally printed high tack profile cut letters.

Internally, we have provided our patented Jigsaw and Puzzle sign types on 3mm thick frosted lucite with a reverse coated high grade colour finish and fine matt texture. The internal sign types are fixed using a secure tape.





In the reception area we have provided a 1.5m tall 3mm thick frosted lucite panel with direct digital print at high resolution, alongside our Jigsaw patented sign panel.

The external signage at the Pharmacology Unit showcases the branding of the building.



In the hallways and corridors we have provided projecting facilities signage using frosted panels and direct pictogram print.

The Jigsaw panels allow for the easy changing of information, should the location of rooms be amended. Use the secret locking method to unlock the panels and change the signs.



Exterior signage helps to provide wayfinding and navigation reference points.

Rooms feature our Puzzle sign type. Puzzle allows for the easy changing of paper inserts so that if the use of the room changes, the signage can reflect.

