



Vita Student Birmingham

- Case Study

Working in partnership with contractor, Morgan Sindall, xsign has created the signage scheme that features at the Vita Student residential accommodation in Birmingham.

To the external of the building, we feature large cut letters that display the Vita brand. Internally, we've manufactured a series of directory signs to provide wayfinding in the hallways and corridors, along with branded elements in the reception area, using high resolution direct digital print techniques.

Our partnership with Vita is a key relationship as we continue to expand in to the residential sector.

