



Three Snowhill, Birmingham

- Case Study

xsign provided an external totem sign and some internal wayfinding signs during the delivery of a refurbishment at Three Snowhill building in Birmingham.

The standout feature sign is the 2m+ totem sign on the entrance to the building. Using a split material finish, including a polished mirror, we've kept the exterior branding in keeping with buildings One and Two.

Internally, we have manufactured some simple wayfinding signs for the site team until the project is ready to handover to the tenants.

Signs that may feature as part of a future scheme can be found in the stairwell. We've provided floor level indicators fitted to a panel, across 17 floors.

We look forward to working with the tenants on future signage schemes when the building works are complete.

