



# Teaching and Learning Building, University of Birmingham

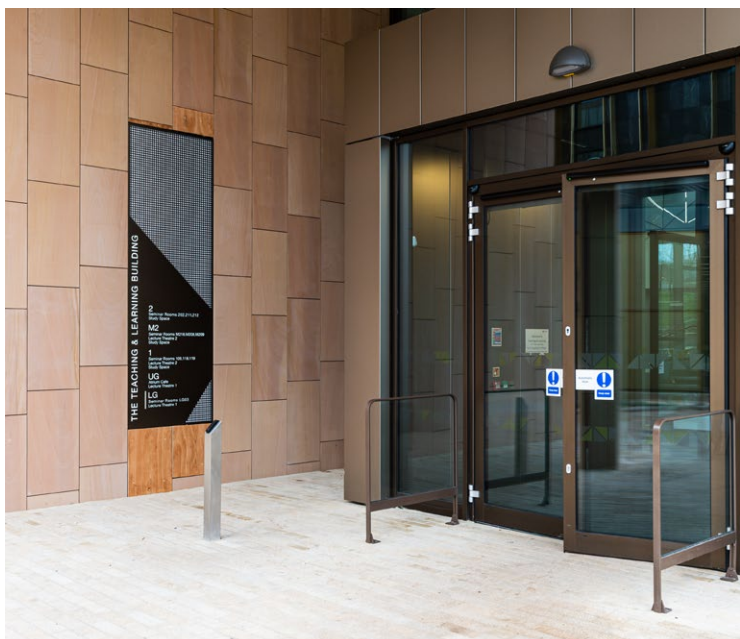
- Case Study

xsign provided the signage package at the Teaching and Learning Building at the University of Birmingham, working with Willmott Dixon and BDP.

The £24m building provides two lectures theatres and collaborative learning spaces across 5 floors.

Internally, we have provided a signage scheme in-keeping with many other works across the University campus. We feature monolith totems displaying floor level information, glass manifestation graphics and iconography around the toilet facilities.

Externally, we feature a flat cut stainless steel logo with digital print and stencil cut perforated aluminium directional signage at the entrance points.







Environmental graphics in communal areas provide added interest and visual appeal, making learning spaces more welcoming and engaging.

Use of environmentally friendly inks helps enable us to contribute to the project goal of reducing carbon emissions.

Projecting signage along the walkways displays information about the toilets and other key facilities.

We've used 4mm thick Frosted Lucite with a high polished edge and special adhesion to prevent tamper damage.

We've then fixed the sign to a projecting bracket, which is colour matched to the wall substrate.



Monolith totem signs provide impact and wayfinding for students and visitors to the building.

We've manufactured a bespoke fabricated framework and used our Jigsaw modular system to allow for panel changes.

4mm thick Frosted Lucite panels with polished edge detail feature direct digital print at high resolution for ultimate legibility.