

xsign were specified by contractor Kier Construction Northern to provide a signage package at Rowan View Hospital in Maghull, Liverpool.

The project comprised external signage and internal wayfinding graphics at the mental health facility.

Internally, we have created a colourful scheme using cut graphics to denote the different ward entrances. We also provided an LED neon lettering sign in the cafe and a range of door tags and directory signs to aid wayfinding around the secure facility.

Externally, we've manufactured bespoke halo-illuminated lettering in a copper finish, displaying the Rowan View branding colours and a range of external monoliths and directional totems.









Along the hallways and corridors, we've printed and installed digitally printed wall graphics with eco-friendly inks. The signs are applied with high tack vinyl, suitable for low surface tack walls.

The bespoke LED neon sign in the cafe is formed from two pieces, flush mounted to the wall. Edges are smoothed and illuminated. The whole unit is powered with wiring fixings hidden in the wall.





Completing the works internally, we have used a range of 4mm frosted lucite signs to provide wayfinding for the toilets, door tags and room indicators.

