



One Colemore, Birmingham

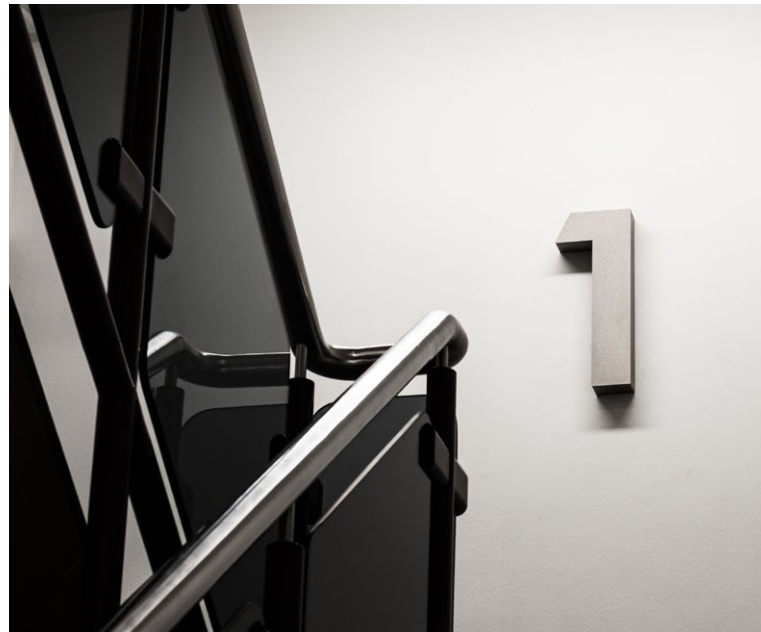
- Case Study

xsign provided the internal and external signage package at One Colemore Row offices in Birmingham.

The internal package comprises a bespoke tenant directory sign in the reception area, a bespoke illuminated fascia logo sign in the reception area, cut letter floor level indicators in the stairwell, vinyl graphic floor level indicators outside the lifts, projecting signs on entrance to the office space and iconography to denote the toilet signs.

Externally, we have manufactured a bespoke aluminium fascia, with automotive grade coating for superior protection. The face is stencil cut and returns added to provide an internally stamped appearance.

The scheme helps One Colemore to stand out from other nearby buildings, attracting tenants.





Bespoke lift lobby numerals feature, providing a stamped effect. The stencil cut and inlaid graphics are fixed on a panel mounted to the wall.

The signs in the reception area are eye-catching and provide a high-end finish.

The bespoke tenant directory uses freestanding lettering to shelving units to allow for easy change.

The aluminium bars are colour matched to branding guidelines and secured using a mechanical fixing.



Iconography in the communal areas provides easy wayfinding and navigation to key facilities.

The bespoke designs vary depending on the theme. Pictograms are profile cut to a 5mm design.

Elsewhere, the projecting signs use black aluminium panels that are profile cut with joining sections. The panels are mounted to a central core providing a shadow effect.

