

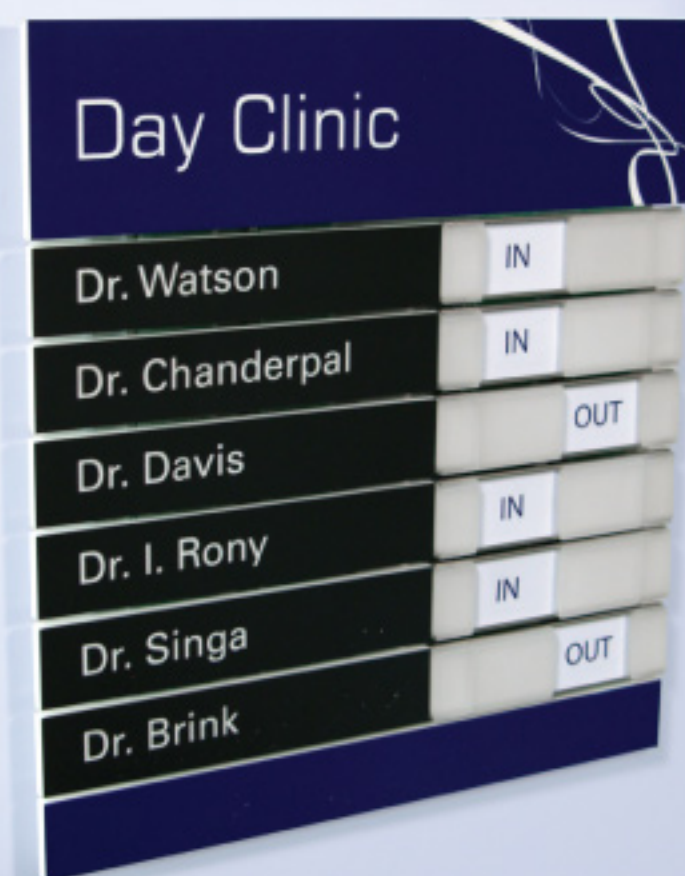
health

xsign™

quality and price

We take the view that signs can be robust yet flexible and still have the visual quality to belong in the architect's interior photos.

Product design should fulfil a unique need whilst belonging to whole visual effect.

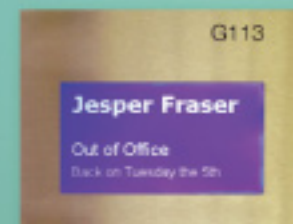





permanence & change

Special engraving techniques can create text that is totally permanent.

Flexible text can be printed paper insert signs or even web based electronics to easily facilitate change.





the
willow

technology in the detail


CERAMIC text uses glass powder burned at 3000 °C and bonded flush into the face of stainless steel panels to make totally indestructible text in super high definition to outperform the best traditional method.



the London clinic
The London Clinic Consulting Rooms
and Outpatient Centre
was opened on
7th February 2007



4



Purple Zone in the.....

X-Ray

Outpatients

security, resolution

ULTRAGRAVED text takes engraving to the next level. Whether it's for a decorative motif, complex fonts or just more graphical detail our unique system offers more resolution, and at the same time highest level of resistance to tampering and damage.



Green Zone



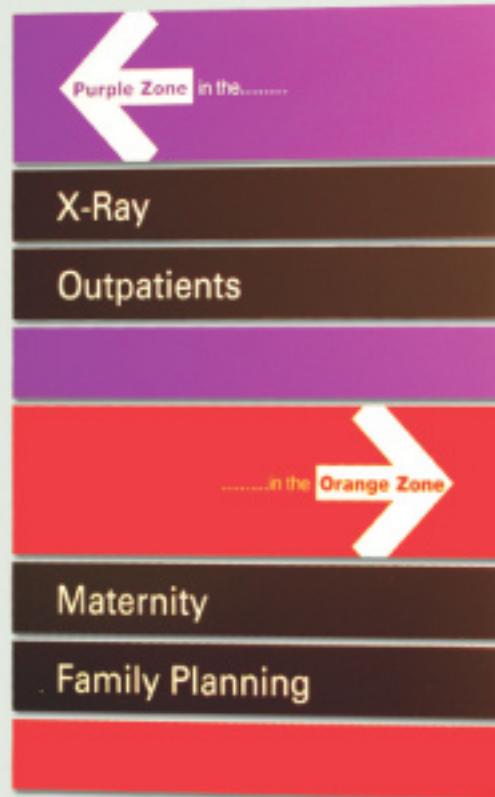
Tree Suite



Pharmacy



innovation & care



legible colours

Colour may enhance legibility and may mask it. How many colours can you describe and how many can be distinguished?

Contrast is crucial between panel and text to offer immediate perception.





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d^x

designed by

Mark Shaw-Smith architect,
the sign series builds on years
of wayfinding experience, working
with estate managers and aims
at realising the design values
appropriate to today's environment.

