

# corporate

xsign™



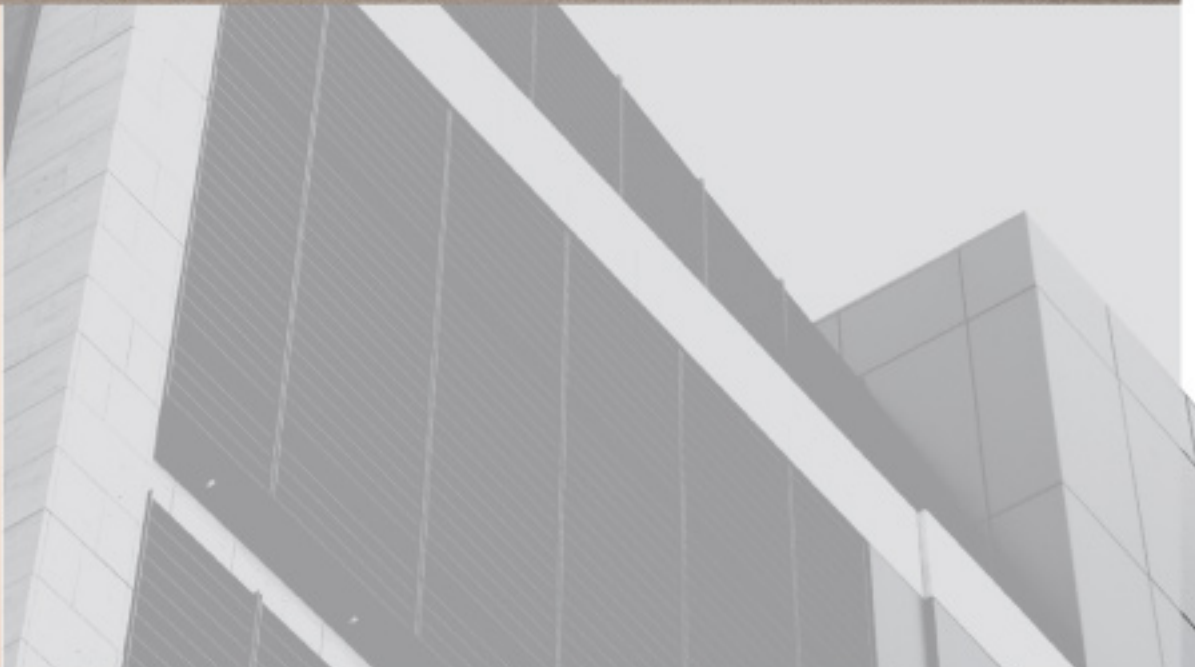
## corporate values

Signs should be easy to get right. But do they express what you stand for? Ethics, drive and achievement are conveyed subliminally through material expression and form. Clean edges, permanence and purity of purpose.



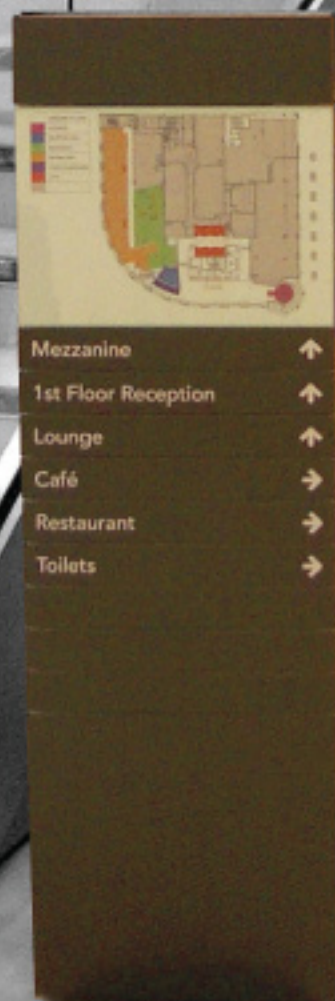
## managing change

Printed paper inserts can be used throughout the modular signs system whether it is for work stations or monolithic directional signs.





Belegt



innovation in detail

Text is not restricted to stick on letters. True integration of materials can combine with ultra-slim LEDs. Meeting rooms with movement detection can animate the sign and add layers of expression.





Q4.01.206

Gruppenraum

VM  
PC-Schulungsraum



The logo for xsign, featuring a stylized 'x' in red and black, followed by the word 'sign' in white, with a trademark symbol (TM) to the right.

xsign™

# innovation & care

designed by

Mark Shaw-Smith architect,  
the sign series builds on years of  
wayfinding experience, working  
with estate managers, graphic and  
interior designers and architects.  
The series aims at realising design  
values appropriate to today's  
environment.

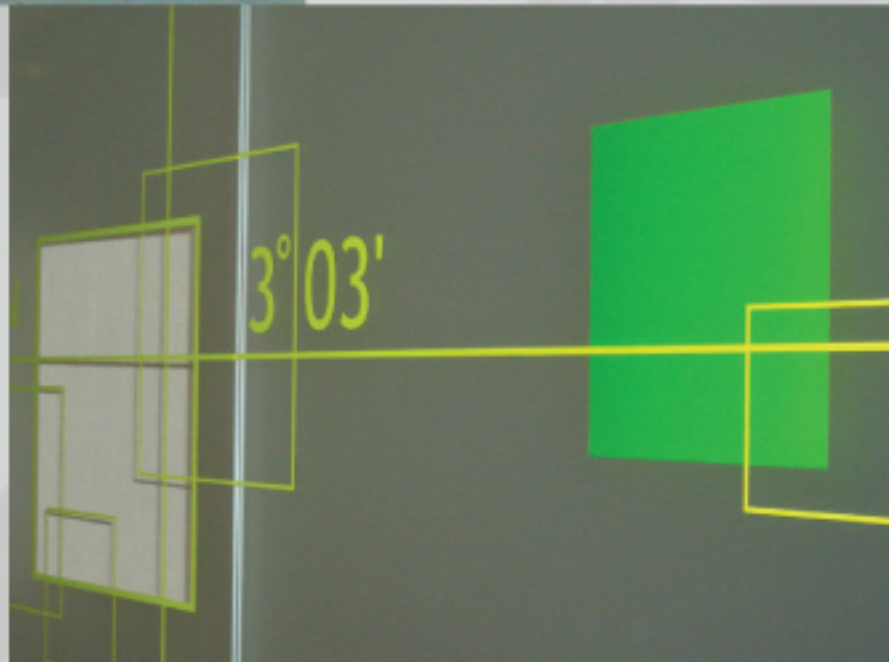






## environmental graphics

How to create transparency or impact? Manifestation and super-graphics play an ever more important role in defining space and a sense of place.





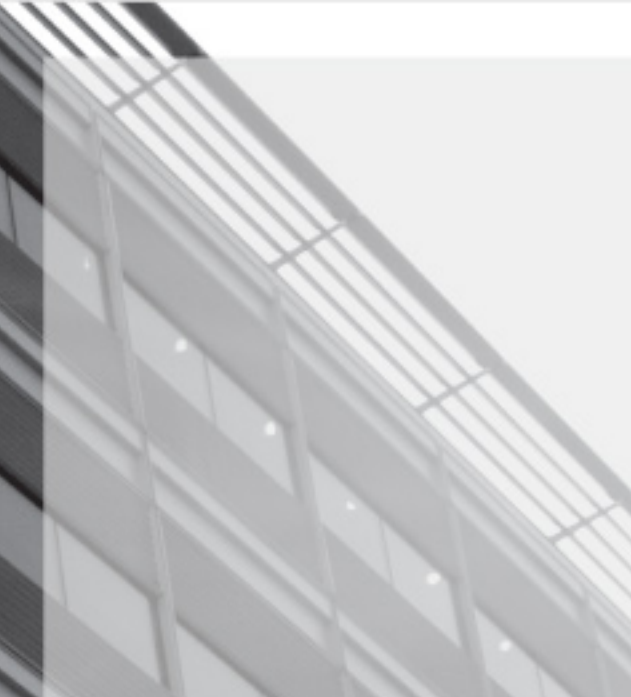


endless meetings

Meeting rooms are crucial resources in a modern business. Named, labelled, located or booked via the internet, the signing of meeting rooms becomes an important expression of how a company works and what they stand for.







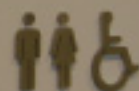
2.09

Greg Nelson

'materialism'

Whether it's 'iced white' acrylic modular signs, fret cut stainless steel, built up letters or mixed metals in a single surface; a radical palette of materials means signs no longer have to be just paint.

Reception  
Business Centre



Quiet Room →

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ERDGESCHOSS

